

IN THE CLAIMS

Please cancel claims 7 and 10 without prejudice or disclaimer as to their subject matter and newly add claims 21 through 24 as follows:

1 1. (Previously Presented) A display apparatus, comprising:

2 a display panel;

3 a chassis comprising a base, the base of the chassis supporting the display panel, the
4 chassis further comprising a flange extending from an upper edge of the base as a single body
5 and arranged along the upper edge of the base and adapted to prevent the base from bending,
6 the flange being perforated by a hole;

7 a printed circuit board with parts mounted thereon, the printed circuit board being
8 mounted on the base of the chassis and being adapted to drive the display panel; and

9 a case accommodating the display panel, the chassis, and the printed circuit board.

1 2. (Original) The display apparatus of claim 1, the case being perforated by a
2 plurality of air inlet holes in a rear lower portion and a plurality of air outlet holes in a rear
3 upper portion.

1 3. (Original) The display apparatus of claim 1, the flange being perforated by a
2 plurality of air passage holes.

1 4. (Original) The display apparatus of claim 1, the hole perforating the flange being
2 rectangular in shape.

1 5. (Original) The display apparatus of claim 1, the hole perforating the flange being
2 elliptical in shape.

1 6. (Original) The display apparatus of claim 1, the chassis further comprising a
2 reinforcing rib.

1 Claim 7. (Canceled)

1 8. (Original) The display apparatus of claim 2, the hole perforating the flange being
2 in operational relationship with the plurality of air outlet holes perforating the case.

1 9. (Original) The display apparatus of claim 2, the air inlet holes and the air outlet
2 holes being on a rear cover of the case, the flange on the chassis being essentially
3 perpendicular to the base of the chassis and extending towards said rear cover.

1 Claim 10. (Canceled)

1 11. (Original) The display apparatus of claim 2, the display apparatus being absent

2 of a fan.

1 12. (Original) The display apparatus of claim 2, the display panel being a plasma
2 display panel.

1 13. (Original) The display apparatus of claim 1, the display apparatus further
2 comprising flexible printed circuits adapted to drive the display.

1 14. (Previously Presented) A display apparatus, comprising:
2 a display panel displaying variable images;
3 a chassis comprising a base, the base of the chassis supporting the display panel, the
4 chassis further comprising a flange extending from an upper edge of the base as a single body
5 and arranged along the upper edge of the base, the flange being adapted to prevent the base
6 of the chassis from bending, the flange being perforated by a hole;
7 a printed circuit board with parts mounted thereon, the printed circuit board being
8 mounted on the base of the chassis, the parts on the printed circuit board being adapted to
9 drive the display panel; and
10 a case housing the display panel, the chassis, and the printed circuit board, the case
11 having a rear cover perforated by two sets of holes, the hole on the flange being near one of
12 said two sets of holes in said rear cover.

1 15. (Original) The display apparatus of claim 14, the two sets of holes in the rear
2 cover and the hole in the flange of the chassis being arranged to provide less obstruction to
3 convection currents brought about by hot air rising from the printed circuit board and the
4 parts thereon being heated while driving the display panel.

1 16. (Original) The display apparatus of claim 14, the printed circuit board being on
2 a rear side of the chassis base, the display being on a front side of the chassis base, the flange
3 being on a rear side of the chassis base.

1 17. (Original) The display apparatus of claim 14, the display apparatus being a
2 plasma display.

1 18. (Original) The display apparatus of claim 14, the flange being perforated by a
2 plurality of elliptical-shaped holes along an entire length of the flange.

1 19. (Original) The display apparatus of claim 14, the chassis further comprising a
2 reinforcing rib attached to an end of the flange opposite the base, the reinforcing rib running
3 along an entire length of the flange.

1 20. (Original) The display apparatus of claim 18, the chassis further comprising a
2 reinforcing rib attached to an end of the flange opposite the base, the reinforcing rib running

3 along an entire length of the flange.

1 21. (New) The display apparatus of claim 1, the flange extending over and beyond
2 the parts on the printed circuit board.

1 22. (New) The display apparatus of claim 19, the reinforcing rib extending
2 downward from the flange in a direction parallel to the base of the chassis.

1 23. (New) The display apparatus of claim 19, the reinforcing rib being on an opposite
2 side of the printed circuit board than the base of the chassis.

1 24. (New) The display apparatus of claim 19, the reinforcing rib being narrower than
2 the flange.